



## SPONSORSHIP OPPORTUNITIES

The Fresh Outlook Foundation offers a variety of opportunities for sponsorship/social investment, all of which optimize tangible and intangible benefits for participating sponsors/investors. As a supporter of the foundation, you will enjoy:

- Affiliation with a credible, leading-edge organization and the promotion of sustainability
- Opportunities to publicize your organization as a foundation partner
- Exposure to provocative, user-friendly, and timely information that will help build sustainability thinking into your business strategies
- Access to current industry-specific research and information about sustainability
- Access to a multi-sectoral network of sustainability experts.

Simply check (✓) the program or service you'd like to support, along with the sponsorship package that best meets your needs (see back). Foundation staff will then work with you to ensure maximum return on your social investment.

### Programs and Services Requiring Support

- Existing program support**
  - **Building SustainAble Communities** (for community leaders)
    - annual conference*
    - electronic newsletter*
    - regional workshops*
- New program development, implementation, and promotion**
  - Specific business sectors (e.g., manufacturers, retailers, service providers)*
  - Community groups (e.g., neighbourhood associations, PACs, book clubs)*
  - Service clubs (e.g., Rotary, Kinsmen)*
  - Shoppers*
  - Strata councils*
  - Recreational groups (e.g., motorcycle clubs, snowmobile clubs)*
  - High-school and university students*
  - Church congregations*
- Website expansion and maintenance**
- Member development and support**
- Staff and volunteer training**
- Operating expenses**

see over...

## Potential Sponsorship/Social Investment Packages

### BLANKET SPONSORSHIPS

(For all events, products, and services)

**Platinum**

- \$20,000 per year
- **Benefits**
  - ✓ *Logo in Sponsor Profile on homepage*
  - ✓ *Logo on bottom of homepage*
  - ✓ *Logo on website sponsor page*
  - ✓ *Logo on letterhead, brochures, and other promotional pieces*
  - ✓ *Logo on all newsletters produced by the foundation for its supporters*
  - ✓ *Extensive exposure at all foundation-sponsored events (e.g., Building SustainAble Communities conference, regional workshops)*
  - ✓ *Free registration for eight at the annual Building SustainAble Communities conference*

**Gold**

- \$10,000 per year
- **Benefits**
  - ✓ *Logo on bottom of website homepage*
  - ✓ *Logo on website sponsor page*
  - ✓ *Name on brochures and other promotional pieces*
  - ✓ *Logo on all newsletters produced by the foundation for its supporters*
  - ✓ *Extensive exposure at all foundation-sponsored events (e.g., Building SustainAble Communities conference, regional workshops)*
  - ✓ *Free registration for four at the annual BSC conference*

### EVENT SPONSORSHIPS

(For annual conference, regional workshops, or e-newsletter)

**Silver**

- \$5,000 per year
- **Benefits**
  - ✓ *Logo on website sponsor page*
  - ✓ *Name on brochures and other event- or product-specific promotional pieces*
  - ✓ *Logo on newsletters produced by the foundation for its supporters*
  - ✓ *Exposure at foundation-sponsored event*
  - ✓ *Free registration for two at the annual BSC conference*

**Bronze**

- \$2,500 per year
- **Benefits**
  - ✓ *Logo on website sponsor page*
  - ✓ *Name on newsletters produced by the foundation for its supporters*
  - ✓ *Exposure at foundation-sponsored event*
  - ✓ *Free registration for one at the annual BSC conference*

**Copper**

- \$1,000 per year
- **Benefits**
  - ✓ *Name on website sponsor page*
  - ✓ *Name on all newsletters produced by the foundation for its supporters*
  - ✓ *Exposure at foundation-sponsored event*

### SPONSORSHIP INFORMATION

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

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**Thank-you for your consideration!**