

Worth Repeating

The following articles appeared in *The Tyee*, *alive* magazine, and *Common Ground* respectively. We thought you'd enjoy them...

[Biophysical Economics: In the future, economists will return to the earth](#)

As reported in the January 5th edition of [The Tyee](#) by Rex Wyler, "The year 2009 will witness a tsunami of appeals to economists to fix, as disgraced Federal Reserve chairman Alan Greenspan put it, the "flaw" in their thinking. Most will get it wrong. The proposals for bailouts, regulations and government spending sprees all share one tragic flaw: they assume no physical or biological limits to human growth. Most economists cling to an 18th century mechanical universe that conjured an "invisible hand" of God, that would allegedly convert private greed into public utopia. Indeed, a few got rich, but..."

[If we're so smart...Why aren't we sustainable?](#)



As noted by Dr. Bill Rees in the September issue of [alive magazine](#), "Humans have big brains. This is the biological basis for one of our species' greatest conceits: that we are uniquely intelligent and self-aware." But "wouldn't an intelligence-dominated species at least pause to ask: "Given the finite productive capacity of the Earth, what is the optimal size of the economy?" and "How might we distribute the products of this optimal economy in such a way as to maximize human well-being and happiness?" Read on to find out..."

[This is your moment](#)

As stated by Guy Dauncey in the December issue of [Common Ground](#), "We live in exciting times. We don't need to pray for the day when real change will start rolling. It's rolling now so don't pass this one up! Things may seem sleepy in Canada, but don't kid yourself. Just because the government in Ottawa is stuck in the 1950s, it doesn't mean the rest of us have to be. What does it mean to wake up and join in? The answer to this question is unique to you, whether you are reading this in a café, on the bus, in the bath or over the breakfast table. I may be writing for a quarter-million *Common Ground* readers, but, in reality, I'm writing for just one person – and that's *you*."

[Earth 3.0](#)

This is a new *Scientific American* magazine that features terrific stories about a wide range of sustainability topics.