



For more information contact:  
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## SPONSORSHIP & ADVERTISING OPPORTUNITIES

### BLANKET SPONSORSHIPS

(For all events, products, and services)

#### PLATINUM

- \$20,000 per year
- Benefits
  - ✓ Logo in Sponsor Profile on homepage
  - ✓ Logo on bottom of homepage
  - ✓ Logo on website sponsor page
  - ✓ Logo on conference gift bags
  - ✓ Logo on letterhead, brochures, and other promotional pieces
  - ✓ Logo on all newsletters produced by the foundation for its supporters
  - ✓ Extensive exposure at all foundation-sponsored events
  - ✓ Free registration for eight at the annual Building SustainAble Communities conference
  - ✓ Free booth at BSC Trade Show
  - ✓ Guaranteed product/service exclusivity for one year (e.g., only law firm or insurance agency to sponsor)

#### GOLD

- \$10,000 per year
- Benefits
  - ✓ Logo on bottom of website homepage
  - ✓ Logo on website sponsor page
  - ✓ Name on brochures and other promotional pieces for all foundation events
  - ✓ Logo on all newsletters produced by the foundation for its supporters
  - ✓ Extensive exposure at all foundation-sponsored events
  - ✓ Free registration for four at the BSC conference
  - ✓ Free booth at BSC Trade Show

### EVENT SPONSORSHIPS

(For breakfasts, film fest, youth forum, conference, or e-zine)

#### SILVER

- \$5,000 per year
- Benefits
  - ✓ Logo on all sponsored-event promotional pieces before, during and after the event
  - ✓ Exposure at foundation-sponsored event
  - ✓ Name on newsletters produced by the foundation for its supporters
  - ✓ Free registration for two at the annual BSC conference
  - ✓ Free booth at BSC Trade Show
  - ✓ Logo on website sponsor page

#### BRONZE

- \$2,500 per year
- Benefits
  - ✓ Exposure in all promotional materials before, during and after the sponsored event
  - ✓ Free registration for one at the annual BSC conference
  - ✓ Name on newsletters produced by the foundation for its supporters
  - ✓ Logo on website sponsor page

#### COPPER

- \$1,000 per year
- Benefits
  - ✓ Exposure in all promotional materials before, during and after the sponsored event
  - ✓ Name on website sponsor page

### ADVERTISING OPPORTUNITIES

The Fresh Outlook Foundation offers many good opportunities for product or service advertising at its events and in its Building SustainAble Communities e-zine. Event-specific opportunities include providing nametag lanyards, cloth bags, folders, delegate gifts, etc., with corporate logos.

The BSC e-zine is ideally suited for organizations wanting to align themselves with a specific topic, policy, process, program, or project. Ads will appear on the webpage assigned to the story, and will cover the width of the story. The cost per ad is \$500.

Please note that due to the "nature" of the foundation, all advertising must meet specific pro-sustainability standards.