

## Reel Change Film Fest

There's no doubt how significantly documentaries can influence motivated audiences. In fact, few other mediums are powerful enough to reveal unique perspective, capture imagination, and trigger change.

To celebrate the substantial importance of this art form, and to educate and motivate people who enjoy it, the Fresh Outlook Foundation is hosting the Reel Change Film Fest in the Central Okanagan January 30th and 31st. The kick-off gala and fundraiser for the foundation will be held at Kelowna's Mary Irwin Theatre Friday, January 30th. Locally grown organic food and wine will set the stage for mini-documentaries and local entertainment. This is a must-be-seen-at event for anyone committed to community sustainability!

On Saturday, January 31st, participants will be treated to a variety of documentaries (12 in all) about specific sustainability issues. Each film will be followed by a panel discussion involving local experts in that particular topic. Audience participation is key to the success of these segments, and will be facilitated by seasoned moderators.

WATCH FOR DETAILED PROGRAM INFORMATION IN NOVEMBER 2008.

If you are interested in providing sponsorship support or making a donation to help cover film costs, facility rental, promotion, catering, registration, etc., please visit the website at [www.freshoutlookfoundation.org](http://www.freshoutlookfoundation.org) and click on [Donate Now!](#) If you're keen to attend, please contact Joanne de Vries at [jo@freshoutlookfoundation.org](mailto:jo@freshoutlookfoundation.org) or 250-766-1777.



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